



CORPORATE SUSTAINABILITY FUNDAMENTALS

ESG & SDGs –

(Environmental, Social, & Governance. Sustainable Development Goals, United Nations Global Compact 10 Principles)

Build your innovative roadmap for a sustainable business future

As the role of corporations in a global economy comes under ever greater scrutiny for their obligations to society, it is increasingly vital for a company's business strategy to consider its environmental impact. This demands that leaders can drive and maintain sustainable processes across their organizations and transform the traditional approach to value creation to help **stimulate the triple bottom line – people, profit, and the planet & Measuring Carbon Footprint, Green House Gas Emission (GHG). Scope1 Emission, Scope2 Emission & Scope3 Emission.**



Sustainability programs support you throughout your organization's entire sustainability journey, from setting the foundations of change to building a long-term roadmap that embraces sustainable business models which future-proof your organization and benefit society.

- Discover opportunities for sustainable business models in a wide range of industry sectors.
- Learn best practices from top-ranked, global sustainability companies.
- Harness the latest tools, frameworks, and capabilities to embed sustainability at the center of your business.
- Develop your unique sustainability transformation plan with the support of faculty, coaches, and peers.
- **GRI Standards**, (Global Reporting Initiative) Standards)
- **SASB**, Sustainability Accounting Standards Board.
- **AA1000 Standard**
- **TCFD**, Task Force Climate Related Financial Disclosures.
- Carbon & Emissions Recording Tools (**CERT**)
- Responsibility Index Communicator for Enterprises (**RICE**)



	<p>Course Outline: <u>Getting Started on the Sustainability Journey</u> Duration of the Course: 2 Days.</p>
1	<p>Introduction to Sustainability and the SDGs</p> <ul style="list-style-type: none"> • Introduction to sustainable development • Corporate sustainability definitions • Global and local drivers: sustainability-related regulation and voluntary initiatives • The business cases
2	<p>Materiality and Strategy</p> <ul style="list-style-type: none"> • Importance of materiality • Stakeholder engagement and mapping • Materiality assessment • <i>Group exercise: Materiality</i>
3	<p>Governance</p> <ul style="list-style-type: none"> • Sustainability and Corporate Governance • Governance Structure & Sustainability Committee
4	<p>Sustainability Reporting</p> <ul style="list-style-type: none"> • Sustainability reporting provisions • Sustainability frameworks, standards and certifications • Assurance considerations • Rating and indexes • Greenwashing

Target Audience:

Functional Team Member: Marketing, finance, investor relations, operations, supply chain, legal, strategy, sustainability, Govt Agencies, NGOs, SMEs.

Profiles: Manager, Engineers, Director, Head of Quality, Head of Marketing, Corporate Communications, VP, Sustainability, Executive Director of Strategy, Govt officers, Academic institutions, University faculties, Training Organizations, VP of Corporate Affairs, CEO & Chairman of Board,

Industries: Technology, Finance, Energy, Manufacturing, Construction, Transportation, Agrochemicals, Airspace, Retail, Education and Tourism, etc

Activities & Tools Used.

- Carbon & Emissions Recording Tools (CERT)
- Responsibility Index Communicator for Enterprises (RICE)
- Group discussions, Case studies, Videos, Reports, Articles, and Homework.

Method of Delivery: Online & Onsite.

Instructor-led virtual training format.

Trainer Information:

Adjunct Prof Soma is an enterprising, versatile, and creative senior management professional with experience, including **10 years of Entrepreneurial start-up experience** as a Co-founder and CEO and **10 years of Leadership Experience in the Singapore Govt at IMDA** (Infocomm Development Authority of Singapore), Govt of Singapore.

8 years of teaching experience in various business schools around the world. As adjunct Professor at SP Jain School of Global Management (Singapore, Dubai, and Sydney), Essec Business School Singapore, Arabian Gulf University, King of Bahrain, and Entrepreneur in Residence (EIR) at INSEAD Singapore for the past 15 years.

I have successfully delivered the following courses, **Disruptive Innovation, Entrepreneurship, Strategy, Design Thinking, Data Science, Cyber Security, AI and ML, SaFe Agile, Corporate Sustainability, and ESG for BBA's, MBA & Ex-MBAs.**

I have built strong engagement with key stakeholders, CEO, CTOs, COO and Sr Govt Policy makers, Industry leaders, and internal and external industry partners such as B2B, G2B, G2G, and G2C.

Adjunct Prof Soma holds a Master's degree in Computers Applications and an MBA from the MIT Sloan School of Management, USA, and took programs at Harvard Business School & John F Kennedy School of Government as part of his MBA at MIT Sloan School. **Soma is an MIT Sloan Fellow in Innovation and Global Leadership.**